

Andy Roscoe



RÉSUMÉ

POSITION: Graphic design: print & web

EMPLOYMENT HISTORY

Rubber Spider Creative, LLC

St Louis, Missouri, Jan '00 – current

- Self-employed & freelance graphic design.
- Give presentations & assist small businesses & non-profits fulfill their goal & mission.
- Meet with clients to gather requirements, give suggestions, map out navigation of websites & finalize content.
- Work with clients to create printed materials, including: brochures, logos, convention books, newsletters, & even a series of frisbee golf discs.
- Manage business with accounting, collecting, recruiting new work, & documenting progress.

TOPS Products / RR Donnelley

St Louis, Missouri, Apr '05 – Apr '14

- Graphic Designer 2: print & web.
- Design packaging for office products.
- Organize and manage large quantities of data for the design of packaging.
- Use Photoshop, Illustrator, & InDesign to support sales staff with quick turn-around requests of mockups, marketing material, print collateral & displays.
- Design & manage hundreds of Powerpoint templates & themes.
- Manage calendar & work load of projects.
- Design, & develop standard HTML websites for both end-users & sales staff. The primary website was a resource for end-users to download matching templates for use with multiple products.
- Work with a developer to plan, design, & create ecommerce website using Magento content management system & a matching advice center built on a WordPress platform.
- Design & develop an online Flash application that walks the user through the process of creating an insert for a customizable journal. The user can upload images, place & edit graphics, & input text.
- Exceed job requirements to become the go-to guy for solving problems with computers & software.
- Work with different departments to ensure accurate & desired results, including creative director, photographer, copywriter, brand manager, & production facilities.

ImageFIRST Medical Laundry

St Louis, Missouri, Oct '14 – current

- Customer advocate and route delivery.
- Highest customer satisfaction in the nation.

ANDY ROSCOE

Graphic designer

Represented by Creative Circle

314 334 0115

EDUCATION

Missouri State University

Graduated: May '00

BFA: Graphic design

COMPUTER SKILLS

Excellent understanding of computers & software.

Print software:

InDesign, Illustrator, Photoshop.

Web software:

HTML, CSS, Dreamweaver, Fireworks, Flash, Magento CMS, WordPress.

Other software:

Basic video production, podcasting, MS Office, Google Docs, Acrobat, Quickbooks.

ACTIVITIES

Cardinals, baseball umpire, opera, frisbee golf, & home brewing.

REFERENCES

Penny Eisenhauer, Project manager

Supervisor at TOPS Products

penny_eisenhauer@sbcglobal.net

314 808 5740

Debra Winzen, VP of marketing

Transportation Products Sales Co.

Former supervisor at TOPS Products

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636 532 1144

Karen Nolkemper, Executive director

Client at Archdiocese of St Louis

karennolkemper@archstl.org

314 792 7556

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COVER LETTER

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Let's get to work!

I've been designing packaging, marketing material, sales tools, and websites for several years and I would like to continue my career with your team. I am very well organized, work efficiently on tight deadlines, and believe strongly in the collaborative process, melding ideas to create a strong brand message that engages customers head on.

I am highly experienced in Photoshop, Illustrator, InDesign, HTML, CSS, Dreamweaver, Flash, Magento content management system, and WordPress.

I enjoy the diversity that graphic design provides. I enjoy the creative process of coming up with a theme for the project. And I enjoy figuring out the best solution and the best way to produce the design efficiently. Working on a printed project or a web project allows for the use of both sides the brain. This is the kind of job I'm looking for and it looks like this job needs a diversified designer.

To see my work, visit andyroscoe.com. I will be in touch.
Together we can tackle your next project.
Thanks!

Andy Roscoe