

Andy Roscoe



RÉSUMÉ

POSITION: Graphic design: print & web

EMPLOYMENT HISTORY

Rubber Spider Creative, LLC

St Louis, Missouri, Jan '00 – current

- Self-employed & freelance graphic design.
- Give presentations & assist small businesses & non-profits fulfill their goals & missions.
- Meet with clients to gather requirements, give suggestions, map out navigation of websites & finalize content.
- Work with clients to create printed materials, including: brochures, logos, convention books, newsletters, & even a series of frisbee golf discs.
- Manage business with accounting, collecting, recruiting new work, & documenting progress.

ImageFIRST Medical Laundry

St Louis, Missouri, Oct '14 – current

- Customer advocate & route delivery.
- Highest customer satisfaction in the nation.

TOPS Products / RR Donnelley

St Louis, Missouri, Apr '05 – Apr '14

- Graphic Designer 2: print & web.
- Design packaging for office products.
- Organize and manage large quantities of data for the design of packaging.
- Use Photoshop, Illustrator, & InDesign to support sales staff with quick turn-around requests of mockups, marketing material, print collateral & displays.
- Design & manage hundreds of Powerpoint templates & themes.
- Manage calendar & work load of projects.
- Design, & develop standard HTML websites for both end-users & sales staff. The primary website was a resource for end-users to download matching templates for use with multiple products.
- Work with a developer to plan, design, & create e-commerce website using Magento content management system & a matching advice center built on a WordPress platform.
- Design & develop an online Flash application that walks the user through the process of creating an insert for a customizable journal. The user can upload images, place & edit graphics, & input text.
- Exceed job requirements to become the go-to guy for solving problems with computers & software.
- Work with different departments to ensure accurate & desired results, including creative director, photographer, copywriter, brand manager, & production facilities.

ANDY ROSCOE

Graphic designer

andyroscoe.com

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EDUCATION

Missouri State University

Graduated: May '00

BFA: Graphic design

COMPUTER SKILLS

Excellent understanding of computers & software.

Print software:

InDesign, Illustrator, Photoshop.

Web software:

HTML, CSS, Dreamweaver, Fireworks, Flash, Magento CMS, WordPress.

Other software:

Basic video production, podcasting, MS Office, Google Docs, Acrobat, Quickbooks.

ACTIVITIES

Cardinals, baseball umpire, opera, frisbee golf, & home brewing.

REFERENCES

Penny Eisenhauer, Project manager

Supervisor at TOPS Products

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Debra Winzen, VP of marketing

Transportation Products Sales Co.

Former supervisor at TOPS Products

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Karen Nolkemper, Executive director

Client at Archdiocese of St Louis

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